### USE IDEAS SYSTEMATICALLY

### Sixth LAUDA World Jour Fixe brings together global leadership team

Lauda-Königshofen, September 24, 2018 – For the sixth time, the international LAUDA World Jour Fixe took place. Once a year, this management meeting brings together the managing directors of the twelve foreign subsidiaries with the management of the LAUDA DR. R. WOBSER GMBH & CO. KG. For the first time, the international meeting was not carried out in the middle of the year at the headquarters in Lauda-Königshofen, but at the beginning of autumn in Terrassa near Barcelona, Spain. The reason for the layover was the first, interactive preparation of the sales plan for the following year. In addition, the Spanish subsidiary LAUDA Ultracool celebrated its 50th anniversary this year.

The annual World Jour Fixe serves - in addition to an outlook on current business developments - the comprehensive exchange of overarching projects, goals and plans of all LAUDA companies operating on the world market. This time, lectures and workshops on "Innovation and Idea Management" were on the extensive agenda. For the first time, the sales planning for the various business units of LAUDA and LAUDA Scientific was worked out in one place in different small groups.

»A trusting cooperation across borders requires regular exchange at eye level as well as short communication channels«, explains Dr. Gunther Wobser, President and CEO of LAUDA. The regular World Jour Fixe is an important building block in its corporate strategy in the special LAUDA corporate culture, Dr. Gunther Wobser continues.

About LAUDA

We are LAUDA - the world leader in precise temperature control. Our thermostatic circulators and heating and cooling systems are at the heart of many applications. As a complete one-stop supplier we guarantee the optimum temperature in research, production and quality control. We are your reliable partner, particularly in the fields of automotive, chemical/pharma, semiconductor and laboratory/medical technologies. We have been inspiring our customers for more than 60 years with our competent mentoring and innovative, environmentally-friendly   
concepts - new every day and all over the world.

Picture 1: bild\_World\_Jour\_Fixe\_2018\_18-09-26-rho.jpg

The executives of LAUDA DR. R. WOBSER GMBH & CO. KG together with the responsible persons of the LAUDA foreign companies at this year's World Jour Fixe in Terrassa near Barcelona, Spain.

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